



# MOUNT PLEASANT



## WHY MOUNT PLEASANT

- Because there are nearly 35,000 residents within a 10-minute walk
- More than 6,000 residential units are currently under construction or have been completed within one-mile since 2001
- Residents have access to nationally known retail outlets in nearby Columbia Heights or can enjoy the benefits of pedestrian-friendly alternatives in Mount Pleasant
- The Farmer's Market in Lamont Park offers fresh produce every Saturday during the summer and fall months
- Mount Pleasant is a designated DC Historic District, which enables qualified property owners of contributing commercial properties to access tax credits and other incentives to rehabilitate their space



*Mount Pleasant is home to more than 100 businesses*

**M**ulticultural and multilingual, Mount Pleasant is one of DC's most eclectic neighborhoods. High-density housing close to DC's largest park, a retail shopping corridor, and easy access to downtown combine to give Mount Pleasant a small town feel with international flair.

Quiet tree-lined streets tucked into the bend of Rock Creek Park give way to a vibrant commercial corridor with thriving locally owned businesses. Residents and visitors can visit the pandas at the National Zoo, then

sample the nightlife of Adams Morgan—all just minutes from bustling Mount Pleasant Street.

The main business artery features three blocks of retail, restaurants and services as varied and vibrant as the population it serves. Home to more than 100 commercial establishments, historically designated Mount Pleasant is at the crossroads of several commuter arteries, including 16th Street, 14th Street, Rock Creek Parkway and Park Road, with the Columbia Heights Metrorail station located just three blocks away.



# Mount Pleasant

POPULATION	0-0.5 mi	0-1 mi	0-3 mi
Population	34,976	84,519	331,119
Male (%)	51.7	50.5	48.2
Female (%)	48.3	49.5	51.8

HOUSEHOLDS	0-0.5 mi	0-1 mi	0-3 mi
Households	15,157	37,657	152,640
Average Household Size	2.2	2.1	2.0
Owner-occupied (%)	23.7	33.0	42.0

INCOME	0-0.5 mi	0-1 mi	0-3 mi
Average Household	\$65,046	\$76,159	\$92,212
Median Household	\$43,430	\$49,694	\$55,870
Median HH Disposable	\$33,593	\$37,598	\$42,122
Median Net Worth	\$53,062	\$72,848	\$99,651

Consumer Expenditures (\$000)	0-0.5 mi	0-1 mi	0-3 mi
Apparel	\$38,770	\$110,203	\$524,790
Computers & Accessories	\$3,561	\$10,400	\$50,591
Entertainment & Recreation	\$43,750	\$128,253	\$637,282
Pets	\$5,090	\$15,138	\$76,444
Television, Radio & Sound	\$16,776	\$48,114	\$230,935
Food at Home	\$73,680	\$208,213	\$984,595
Home Improvement	\$24,142	\$73,803	\$400,800
Household Furnishings	\$27,391	\$80,904	\$405,232
Meals at Restaurants	\$46,449	\$132,861	\$634,749
Personal Care	\$6,810	\$19,516	\$93,334
Vehicle Maint. & Repair	\$13,804	\$40,608	\$199,669
Average Spent per HH	\$22.3	\$26.2	\$31.6

AGE (%)	0-0.5 mi	0-1 mi	0-3 mi
Age 0-4	6.5	5.6	4.5
Age 5-9	5.4	5.0	4.1
Age 10-14	5.6	5.1	4.4
Age 15-24	12.7	14.0	15.4
Age 25-34	24.3	23.1	20.5
Age 35-44	18.1	17.6	15.3
Age 45-54	12.4	12.6	13.1
Age 55-64	8.4	9.0	10.6
Age 65+	6.6	7.8	12.0
Median Age (years)	33.3	33.8	35.6

\* Source: ESRI, 2007 Estimates & Projections  
Data gathered from 3100 block of Mount Pleasant Street

## CONTACT

Department of Small and  
Local Business Development  
Office of Commercial Revitalization  
Camille Nixon  
p| 202.727.3900  
e| camille.nixon@dc.gov  
w| www.dslbd.dc.gov

0.5 mile radius\*



METRORAIL COUNTS (weekday | weekend)

15,047 | 19,164

Columbia Heights

TRAFFIC COUNTS (weekday)

5,900; 37,000

Mount Pleasant Street; 16th Street

